



I have always claimed that Herzlia played a pivotal role in shaping the person that I am today. **It offered me the opportunity to learn and grow in an environment that reinforced the strong Jewish value system that was instilled in me from home.** An environment that was competitive, yet nurturing, that favoured success and hard work, that imbued us with a strong sense of identity, a pride in knowing who we are and also, an acute awareness of the responsibilities that come with that privilege.

I left Herzlia with my tank full – a superb education, a strong identity, the passion to dream big and the belief that with all the values and lessons I had learnt, I could succeed!

Haley (Toube) Rogoff – Matric 1992



Share YOUR story.

The number 80 corresponds with the letter *Pei*. The letter *Pei* or, more accurately, the word *peh* actually means mouth. A mouth is something we use to speak, and the entire purpose of speaking is to communicate with another individual. That ability to speak is the essential aspect of 80's special strength. Communication and how we communicate and speak is the basis for the Herzlia Anniversary logo concept, as well as the Celebrating 80 Years of Excellence campaign.

It's about telling stories, sharing stories, creating stories – about Herzlia Yesterday, Herzlia Today and Herzlia Tomorrow. **If you would like to share YOUR story, contact Amanda Zar on 021 286 3472 or email your story to azar@herzlia.com**



**THE HERZLIA
FOUNDATION TRUST**
SECURING JEWISH EDUCATION



THE 80TH ANNIVERSARY LOGO EXPLAINED

EIGHT DECADES

Celebrating Eighty Years of Excellence at Herzlia.

POMEGRANATE

Represents prosperity, continuity and oneness or unity.



EIGHTY

In Gematria the number 80 corresponds with the Hebrew letter *Pei* or word *peh*, meaning mouth.

POMEGRANATE SEEDS

Eight seeds, each representing one decade of Herzlia.

TELLING STORIES

Sharing stories about Herzlia yesterday, Herzlia today and Herzlia tomorrow.

THE COLOURS

Five colours, each representing one of Herzlia's five pillars.



**THE HERZLIA
FOUNDATION TRUST**

SECURING JEWISH EDUCATION

